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ABSTRACT

This booklet is the last in a series of four instructional aids designed to implement the first phase of the industriology concept. This listing, intended to serve as a nucleus of resource materials, has been grouped into the following four sections: (1) Index to Numbered Instructional Media Sources, (2) Titles of Information, Job, and Activity Plan Sheets, (3) Instructional Media Other than Books, and (4) Bibliography. Other documents in this series are available as VT 010 290, VT 010 313, and VT 020 314. (GR)

AND

**STRUCTURE** 

OF

INDUSTRY

INDUSTRICLOGY

WISCONSIN STATE UNIVERSITY-PLATTEVILLE

VTC10315

# DEVELOPMENT AND STRUCTURE

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INDUSTRY

# INSTRUCTIONAL AIDS LIST AND BIBLIOGRAPHY

INDUSTRIOLOGY PROJECT

Subject To Further Research and Revision

COLLEGE OF INDUSTRY

WISCONSIN STATE UNIVERSITY-PLATTEVILLE

U.S. DEPARTMENT OF HEALTH, EDUCATION & WELFARE OFFICE OF EDUCATION

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### INSTRUCTIONAL AIDS LIST AND BIBLIOGRAPHY

This booklet contains a listing of instructional materials other than the <u>Study Guide</u> and <u>Teaching Plan</u> which support <u>Development and Structure of Industry</u>, the first phase of The INDUSTRIOLOGY concept.

It should be recognized that this listing of instructional aids is by no means an exhaustive or complete list of media. To attempt to list every item
made available for teachers by industries and organizations would be next to impossible; however, the list
of educational media in this book is broad enough in
scope to enable the instructor to adequately teach
Development and Structure of Industry. It is hoped
that this list will serve as a nucleus of resource materials upon which the innovative instructor may enlarge his use of the wealth of educational media made
available to educators.

When sending for any instructional aids, whether they are free, on loan, or otherwise, it is suggested that requests for such materials be sent on school letterhead stationery. Responses from most sources are much more fruitful when this procedure is followed.

The listing of instructional materials in this booklet has been grouped into the following four sections for convenience in using.

Section I	Index to Numbered Instructional Media (IM) Sources
Section II	Titles of Information, Job, and Activity Plan Sheets
Section III	Instructional Media Other than Books
Section IV	Bibliography

#### SECTION I

#### INDEX TO NUMBERED INSTRUCTIONAL MEDIA (IM) SOURCES

The sources from which any instructional materials may be procured are referred to as instructional media sources (IM). As an example, the following is taken from the <u>Teaching Plan</u> to illustrate the use of the IM letters and numbering system:

Show Chart #4 How Steel is Made, IM-34. The source (IM-34) of this chart is:

Educational Services, United States Steel, 71 Broadway, Room 1800, New York, New York 10006

IM NUMBER	ADDRESS
IM-1	National Association of Manu- facturers 277 Park Avenue New York, New York 10017
IM-2	Modern Talking Pictures Service 1212 Avenue of the Americas New York, New York 10036
IM-3	Bureau of Audio-Visual Instruction P. O. Box 2093 1312 W. Johnson Street Madison, Wisconsin 53701
IM-4	General Motors Corporation Public Relations Staff-Film Library General Motors Building Detroit, Michigan 48202
IM-5	Visual Instruction Service Iowa State University Ames, Iowa 50010
IM-6	General Motors Corporation Euclid Division Personnel Dept. Hudson, Ohio 44236



IM NUMBER	ADDRESS
I M – 7	Educator's Progress Service Randolph, Wisconsin 53212
IM-8	Audio-Visual Center University of Idaho Moscow, Idaho 83843
IM-9	Shell Oil Company Film Library 450 N. Meridian Street Indianapolis, Indiana 46204
IM-10	Educational Motion Pictures Audio-Visual Center Indiana University Bloomington, Indiana 47410
IM-11	Educational Service Bureau American Gas Association Film Service 605 Third Avenue New York, New York 10016
IM-12	Mr. Matthew S. Mendia First Secretary 2401 Massachusetts Avenue, N.W. Washington, D. C. 20008
IM-13	Sikorsky Aircraft Division of United Aircraft Corp. Public Relations Dept. Stratford, Connecticut 06497
IM-14	A. P. Parts Corporation Public Relations Manager 1801 Spielbusch Avenue Toledo, Ohio 43601
IM-15	Aetna Life Affiliated Company Information and Education Dept. 151 Farmington Avenue Hartford, Connecticut 06115



IM NUMBER	ADDRESS
IM-16	Alcoa Aluminum Motion Picture Section 794 Alcoa Building Pittsburg, Pennsylvania 15219
IM-17	The Milwaukee Journal Public Service Bureau Milwaukee, Wisconsin 53201
IM-18	Hardboard Plywood Manufacturing Association P. O. Box 6246 Arlington, Virginia 22206
IM-19	Princeton TV Center, Inc. Distribution Dept. Princeton, New York 08540
IM-20	Keystone Steel and Wire 113 N. Madison Avenue Peoria, Illinois 61602
IM-21	Bureau of Mines U. S. Department of Interior Graphic Service 4800 Forbes Avenue Pittsburg, Pennsylvania 15213
IM-22	Midland Cooperatives, Inc. Attention: Library 739 Johnson Street, Northeast Minneapolis, Minnesota 55413
IM-23	Visual Aids Service University of Illinois Champaign, Illinois 61820
IM-24	Port of New York Authority Port Commerce Division Room 1548, 111 8th Avenue New York 11, New York

IM NUMBER	ADDRESS
IM-25	Bureau of Commercial Fisheries 1815 North Fort Myer Drive Room 601 Arlington, Virginia 22209
IM-26	Educational Affairs Dept. Ford Motor Company The American Road Dearborn, Michigan 48121
IM-27	M. A. Hutcheson 222 E. Michigan Street Indianapolis, Indiana 46204
IM-28	Linen Supply Association P. O. Box 2477 Miami Beach, Florida 33140
IM-29	Dept. of Industrial Education College of Industry Wisconsin State University-Platte- ville Platteville, Wisconsin 53818
IM-30	Instructional Aids Center-Karrmann Library Wisconsin State University- Platteville Platteville, Wisconsin 53818
IM-31	Briggs and Stratton Corporation Milwaukee, Wisconsin 53201
IM-32	American Textile Manufacturers Institute, Inc. 1501 Johnston Building Charlotte, North Carolina 28202
IM-33	Do All Company 254 N. Laurel Avenue Des Plaines, Illinois 60016
IM-34	Educational Services United States Steel 71 Broadway - Room 1800 New York, New York 10006

ERIC Continues by trice

IM NUMBER	ADDRESS
IM-35	Public Relations Department Nekoosa-Edwards Paper Company Port Edwards, Wisconsin 54469
IM-36	American Iron and Steel Institute 150 East 42nd Street New York, New York 10017
IM-37	Wisconsin Petroleum Council Room 703, 25 West Main Street Madison, Wisconsin 53703
IM-38	Wisconsin Paper Industry 104 N. Commercial Street Neenah, Wisconsin 54956
IM-39	U. S. Department of Labor Washington, D. C. 20210
IM-40	Anaconda Company 25 Broadway New York, New York 10004
IM-41	Leather Industries of America 411 5th Avenue New York, New York 10016
IM-42	Manufacturing Chemist Association, Inc. 1825 Connecticut Ave., N. W. Washington, D. C. 20009
IM-43	Automobile Manufacturers Assn. 320 New Center Building Detroit, Michigan 48202
IM-44	American Petroleum Institute 1271 Ave. of the Americas New York, New York 10010
IM-45	Association of American Railroads Washington, D. C. 20006

ERIC Full text Provided by ERIC

IM NUMBER	ADDRESS
IM-46	American Trucking Assn., Inc. 1616 P Street, N. W. Washington, D. C. 20036
I M-47	U. S. Department of Commerce Maritime Administration Washington, D. C. 20235
IM-48	Whitman Publishing Company Racine, Wisconsin 53401 (or local store)
IM-49	Public Relations Department The Firestone Tire & Rubber Co. Akron, Ohio 44317
I M-50	United States Rubber Company Education Section Public Relations Department 1230 Avenue of the Americas New York, New York 10020
IM-51	Natural Rubber Bureau 1108 16th Street N.W. Washington, D. C. 20036
IM-52	B. F. Goodrich Company 500 South Main Street Akron, Ohio 44318
IM-53	New England Tanners Club P. O. Box 371 Peabody, Massachusetts 01961
IM-54	Public Affairs, Educational Programs Division Publications Distribution National Aeronautics and Space Administration Washington, D. C. 20546
IM-55	Aerospace Corporation P. O. Box 95085 Los Angeles, California 90045



ERIC Prull Text Provided by EBIC

IM NUMBER	ADDRESS
IM-56	Air Transport Assn. of America 1000 Connecticut Avenue, N. W. Washington, D. C. 20036
IM-57	The Aluminum Association 420 Lexington Avenue New York, New York 10017
IM-58	American Telephone and Telegraph Co. 195 Broadway New York, New York 10006
IM-59	Edison Electric Institute 750 Third Avenue New York, New York 10017
IM-60	National Paint, Varnish and Lacquer Association, Inc. 1500 Rhode Island Ave., N.W. Washington, D. C. 20005
IM-61	United Fresh Fruit & Vegetable Assn. 777 14th Street, N. W. Washington, D. C. 20005
IM-62	International Association of Ice Cream Manufacturers 1105 Barr Building Washington, D. C. 20006
IM-63	Milk Industry Foundation 1105 Barr Building Washington, D. C. 20006
IM-64	Cereal Institute Incorporated 135 South LaSalle Street Chicago, Illinois 60603
IM-65	Switzerland Cheese Assn., Inc. 444 Madison Avenue New York, New York 10022
IM-66	National Soft Drink Assn. 1128 16th Street, N. W. Washington, D. C. 20036

IM NUMBER	ADDRESS
IM-67	Corn Industries Research Foundation Incorporated 1001 Connecticut Avenue, N.W. Washington, D. C. 20036
IM-68	American Meat Institute 59 East Van Buren Street Chicago, Illinois 60605
IM-69	National Canner's Association 1133 20th Street, N. W. Washington, D. C. 20036
IM-70	Salt Institute 206 North Washington Street Alexandria, Virginia 22314
IM-71	Rice Council 3917 Richmond Avenue Houston, Texas 77027
IM-72	Wheat Flour Institute 14 East Jackson Blvd. Chicago, Illinois 60604
IM-73	Barre Granite Association Box 481 Barre, Vermont 05641
IM-74	American Hardboard Association 20 N. Wacker Drive Chicago, Illinois 60606
IM-75	National Dairy Council 111 North Canal Street Chicago, Illinois 60606
IM-76	Hawk Model Company 4600 N. Olcott Chicago, Illinois 60656
IM-77	United States Steel 71 Broadway New York, New York 10006

IM NUMBER	ADDRESS
IM-78	Education Division National Coal Association 1130 17th St., N.W. Washington, D. C. 20036
IM-79	Permalite Plastics Corporation 608 Terminal Way Costa Mesa, California 92627
IM-80	Society of the Plastics Industry, Inc. 250 Park Avenue New York, New York 10017
IM-81	Centuri Engineering Inc. Model Rockets Products Division P. O. Box 1988 3053 W. Fairmont Phoenix, Arizona 85001
IM-82	American Statistical Association Room 703, 810 18th St., N.W. Washington, D. C. 20006
IM-83	Southbend Lathe 400 West Sample Street South Bend, Indiana 46623
IM-84	The American Waterways Operators Inc. 1250 Connecticut Ave., Suite 502 Washington, D. C. 20036
IM-85	Fendall Company 2222 Diversey Parkway Chicago, Illinois 60647
IM-86	National Safety Council 425 North Michigan Avenue Chicago, Illinois 60611
IM-87	American Apparel Manufacturers Association, Inc. 2000 K Street, N. W. Washington, D. C. 20006

IM NUMBER	ADDRESS
IM-88	National Cotton Council of America P. O. Box 12285 Memphis, Tennessee 38112
IM-89	National Machine Tool Builders Assn. 2139 Wisconsin Ave., N. W. Washington, D. C. 20007
IM-90	American Economic Foundation 51 East 42nd Street New York, New York 10017
IM-97	Hardware & Industrial Products Div. H. K. Porter Company, Inc. Porter Building Pittsburg, Pennsylvania 15219
IM-92	National Forest Products Assn. Technical Services Division 1619 Massachusetts Ave., N.W. Washington, D. C. 20036
IM-93	Fine Hardwoods Association 666 Lake Shore Drive Chicago, Illinois 60611
IM-94	Forest Products Laboratories U. S. Dept. of Agriculture Forest Service Madison, Wisconsin 53701
IM-95	Portland Cement Association 735 North Water Street Milwaukee, Wisconsin 53702
IM-96	Kohler of Kohler Kohler, Wisconsin 53044
IM-97	American Paper Institute 260 Madison Avenue New York, New York 10016
IM-98	Millikens Publishing Company 611 Olive Street St. Louis, Missouri 63101



IM NUMBER ADDRESS American Institute of Baking IM-99 400 East Ontario Street Chicago, Illinois 60611 IM-100 International Association of Ice Cream Manufacturers 1105 Barr Building Washington, D. C. 10006 IM-101 American Forest Products Industries, Inc. 1835 K Street, N.W. Washington, D. C. 20006 IM-102 National Council for Stream **Improvement** 271 Madison Avenue New York, New York 10016 IM-103 American Technical Society 848 East 58th Chicago, Illinois 60637 IM-104 Nasco Fort Atkinson, Wisconsin 53538 or Nasco Modesto, California 95353 IM-105 Society for Visual Education, Inc. 1345 Diversey Parkway Chicago, Illinois 60614 Humble Oil and Refining Company IM-106 Headquarters Film Library P. O. Box 2180 Houston, Texas 7700**1** IM-107 Wycoff Steel Company General Offices, Gateway Center P. O. Box 1256 Pittsburgh, Pennsylvania --- 30 IM-108 United Air Lines School and College Department P. O. Box 66141 Chicago, Illinois 60666

IM NUMBER	ADDRESS
IM-109	American Trucking Association, Inc. 1616 P Street, N. W. Washington, D. C. 20036
IM-110	Renwal Products, Inc. Mineola, New York
IM-111	Lockheed-Georgia Company Motion Picture Film Library Zore 30, B-2 Bldg. Marietta, Georgia 30061
IM-112	Gerald Munyon Instructor of Industrial Arts McFarland High School McFarland, Wisconsin
IM-113	Jam Handy Organization 2821 East Grant Blvd. Detroit, Michigan 48211
IM-114	Walt Disney 16 mm Films 350 S. Buena Vista Street Burbank, California 91503
IM-115	Public Relations Dept. American Airlines 633 Third Avenue New York, New York 10017
IM-116	Wisconsin Telephone Company Free Film Library 722 North Broadway Milwaukee, Wisconsin 53202
IM-117	United States Plywood Corp. Attention - Sales Promotion Dept. 777 Third Avenue New York, New York 10017
IM-118	Procter and Gamble Company P. O. Box 599 Cincinnati, Ohio 45201

#### SECTION JI

#### TITLES OF INSTRUCTION SHEETS

The following is a ready reference index to titles of instruction sheets provided for teaching Development and Structure of Industry - the first phase of INDUSTRIOLOGY. The titles of the instruction sheets are grouped under three categories: Information Sheets, Job Sheets, and teachers Activity Plan sheets.

#### INFORMATION SHEETS

TERMS USED IN INDUSTRY 1-1 JOB DESCRIPTIONS USED IN INDUSTRY 1-2 CLASSIFICATIONS OF RAW MATERIALS 2-1 THE MOISTURE IN LUMBER 2-2 BY-PRODUCTS OF TREES 2-5 THE PAPER INDUSTRY 2-6 CHEMICAL COAGULATION 2-7 CASTING METALS 2-8 MINING METHODS 2-9 ORE SEPARATION BY FLOTATION 2-10 DESALINATION OF WATER 2-11 HISTORY OF MANUFACTURING 3-1 LOCATION OF MANUFACTURING 3-2SPARK TESTING MANUFACTURED METALS 3-3THE TEXTILE MANUFACTURING INDUSTRY 3-4THE FOOD MANUFACTURING AND PROCESSING INDUSTRY 3 - 5THE CHEMICAL MANUFACTURING INDUSTRY 3-6 THE MANUFACTURE OF SYNTHETIC MATERIALS 3-7THE STORY OF THE PLASTICS MANUFACTURING INDUSTRY 3-8 THE PETROLEUM MANUFACTURING INDUSTRY 3-9 THE PRINTING AND PUBLISHING INDUSTRY 3-10 THE RUBBER MANUFACTURING INDUSTRY 3-12 LEATHER MANUFACTURING 3-13 THE MANUFACTURING OF GLASS 3-14 BRICK MANUFACTURING 3-15 CEMENT MANUFACTURING 3-16 LUMBER MANUFACTURING 3-17 INTRODUCTION TO THE DISTRIBUTION INDUSTRIES 4-1 LAND TRANSPORTATION - RAIL, HIGHWAY, AND PIPELINE 4-2 WATER TRANSPORTATION 4-3 AIR TRANSPORTATION 4-4 PREPARATION FOR LAUNCHING A MODEL ROCKET 4 - 6

5-1 LAUNDRY SERVICE DRY CLEANING SERVICE 5-2 APPLIANCE AND ELECTRIC MOTOR REPAIR SERVICE 5-3 5-4 RADIO AND TV REPAIR SERVICE TOOL AND DIE REPAIR SERVICE 5-5 SMALL ENGINE SERVICE 5-6 SAFETY REPAIR SERVICE INSTRUCTIONS FOR SMALL ENGINES 5-8 5-9 SMALL ENGINE CARBURETORS 5-10 TROUBLESHOOTING SMALL ENGINES 5-12 AUTOMOTIVE AND FARM EQUIPMENT SERVICE 5-13 RENTAL SERVICE NEED AND STATUS PHYSICAL PLANT MAINTENANCE AND SERVICE 5-15 5-16 CONSTRUCTION SERVICE INDUSTRIES 5-17 UTILITY SERVICE INDUSTRIES

#### JOB SHEETS

1-1	MASS PRODUCTION ASSEMBLY
2-1	DETERMINING THE AMOUNT OF MOISTURE IN LUMBER
2-2	STRENGTH TESTING OF WOOD
2-3	NAIL SPLITTING OF WOOD
2-4	MAKING WOOD PULP
2-5	MAKING PAPER FROM WOOD PULP
2-6	CHEMICAL COAGULATING
2-7	PRODUCTION OF LEAD FISH SINKERS
2-8	OBTAINING AND TESTING SOILS
2-11	EXTRACTING SALT FROM WATER
3-1	MAKING A ROPE
3-2	SYNTHETIC MATERIALS
3-3	BROWN PAPER METHOD OF SILK SCREEN PRINTING
3-5	ASSEMBLING A LEATHER PRODUCT
3-6	WORKING WITH GLASS
3-9	MAKING A CONCRETE PLANTER
4-1	GRAPHICALLY REPRESENTING THE TRANSPORTATION
	INDUSTRIES
4 – 4	LAUNCHING A MODEL ROCKET
	EXTERNAL CLEANING OF A SMALL ENGINE
	SERVICING AN AIR CLEANER OF A SMALL ENGINE
	CHANGING OIL IN A SMALL ENGINE
	CLEANING SPARK PLUGS OF A SMALL ENGINE
	ADJUSTING A SMALL ENGINE CARBURETOR
	REMOVING CARBON DEPOSITS ON A SMALL ENGINE
	SMALL ENGINE STORAGE
5-9	TROUBLESHOOTING A SMALL ENGINE



### TEACHER ACTIVITY PLAN SHEETS

1-1	MASS PRODUCTION ASSEMBLY
1-2	CORPORATION STRUCTURE AND ORGANIZATION
2-1	MANUFACTURING PAPER
<b>2-</b> 2	PRODUCING LEAD FISH SINKERS
	EXTRACTING ORE
2-4	ORE FLOTATION DEMONSTRATION
3-1	SPARK TESTING METAL DEMONSTRATION
3-2	MAKING A ROPE
3-3	UNDERSTANDING SYNTHETICS - PLASTICS
3-4	FORM CONSTRUCTION FOR CONCRETE PLANTER
4 – 1	RELATED ACTIVITIES FOR DISTRIBUTION
4-2	A STUDY OF AEROSPACE TECHNOLOGY
4-3	MASS PRODUCTION PROJECT (ROCKETRY)
4 – 4	CONSTRUCTING A MODEL ROCKET LAUNCH PAD
4-5	DEMONSTRATING MEASURING ENGINE ROCKET THRUST
5-1	PHYSICAL PLANT MAINTENANCE FOR A SCHOOL
	INDUSTRIAL LABORATORY

#### SECTION III

#### INSTRUCTIONAL MEDIA OTHER THAN BOOKS

Section II contains a listing of educational media grouped in the following manner:

Motion Picture Films
Film Slide Series
Filmstrips
Video Tapes
Charts
Kits
Games
Booklets, Pamphlets, Leaflets, and Manuals

Under the title of each item listed is a brief explanation of the contents where the title does not clearly indicate such. Each item is assigned a number for purposes of identification. This number is placed at the left side of the title of the item. The IM number which designates the source from which the item may be procured is placed to the right of the titled item.



### MOTION PICTURE FILMS

NUMBER	TITLE	IM SOURCE
Film #1	American Industry-Past and Present, #380 BW 13-1/2 min. Free. A short story on the history and development of our American Industries.	IM-1
Film #2	The Welcome Mat, #387 BW 13-1/2 min. Free. Relocating industry. Community acceptance and placing of an industry.	IM-1
Film #3	Getting Started, #414 BW 13-1/2 min. Free. Methods and means of financing a small business.	IM-1
Film #4	Automation - What Is It? BW 13-1/2 min. Free. Better ways of doing things. Ways of relieving and replacing human effort for producing goods faster and of better quality.	IM-1
Film #5	Surviving Crises, #469 BW 13-1/2 min. Free. Problems of industry and how they are solved.	IM-1
Film #6	The Large and Small of It, #476 BW 13-1/2 min. Free. The importance of both the large and small industry in support of our present society.	IM-1
Film #7	Good Place to Work, BW 12-1/2 min. Free. Reviews improvement in factory working conditions an benefits. Examples of testing for better job placement, training, medical services, etc.	d

NUMBER	TITLE	IM SOURCE
Film #8	Industrial Research-Key to Jobs and Progress, BW 13-1/2 min. Free. Portrays role of research in creating jobs and improving living standards. Kinds of industrial research and its career opportunities.	IM-1
Film #9	Looking at Glass, #397 BW 13-1/2 min. Free. Plate, hand blown and mass produced glass.	IM-1
Film #10	Man-Made Fibers, #488 BW 13-1/2 min. Free. Fibers engineered to fit precisely the specific purposes for which they were intended.	IM-1
Film #11	Fabric Care and Management, #491 BW 13-1/2 min. Free. Professional laundering.	IM-1
Film #12	Cotton Holds Its Own, #407 BW 13-1/2 min. Free. New uses, new methods of cultivation.	IM-1
Film #13	Your Share in Tomorrow, #1051, Free. Role of investors and the New York Stock Exchange. Explains stock transactions, the functions of brokers, and how everyone can share in our America of the future.	IM-2
Film #14	One Hoe for Kalabo, #1410 Free. From U. S. Industrial plant to African village. The story of how machine tools have given dignity and power to human labor.	IM-2
Film #15	The Common Denominator, #2347, Free. The history and use of hand tools down through the agesfrom the Stone Age to missles.	IM-2

ERIC POVIDED DE PRICE

NUMBER	TITLE	IM SOURCE
Film #16	This is Steel, #1810, color Free. Excellent film on the steel industry.	IM-2
Film #17	Forging in Closed Dies, color 33 min. Free. It depicts a typical die room with complete story of cutting and preparations of the die.	IM-2
Film #18	Time of Change, Free. Shows the uses of hardboard.	IM-2
Film #19	Portland Cement, Free. The uses of cement.	IM-2
Film #20	Hull 1679, #2203 (1963) Color 28 min. Illustrates the ship-building industry.	IM-2
Film #21	The Electrical Worker, #1667 29 min. Free. Today every- thing runs on electricity. A constant supply of new techni- cians is required to install and service the countless appli- cations of electrical power.	IM-2
Film #22	Science Rides the High Iron, #2010 (1961) Color, 25 min. Free. Presents the practical application of science to America's 255,000 miles of railroad.	IM-2
Film #23	White Wonder, 28 min. Free. Traces origin of salt, depicts modern uses.	IM-2
Film #24	Impact, 25 min. Color. Free. A story of natural gas and how it is utilized for industrial purposes to produce other goods and services.	IM-2



NUMBER	TITLE	IM SOURCE
Film #25	Papermaking, #1620, 20 min. \$3.25. Processes involved in converting trees from forests into paper.	IM-3
Film #26	Fish-Catching, Filleting and Packaging, #3210, 15 min. \$.85 Visualizes the process of commercial ocean fishing and the handling of the fish up to the purchase by the consumer.	IM-3
Film #27	Postal Service (Your), #1728, 18 min., \$2.25. Complete look at the world's biggest retail business and methods of handling mail.	IM-3
Film #28	Trucking, #2281. 9 min. \$2.00. The many kinds of hauling.	IM-3
Film #29	Truck Driver, #4528. 16 min. \$3.25. Long distant truck driver, truck terminals and how they operate.	IM-3
Film #30	Story of the St. Lawrence Seaway, #4855, Color, 13 min. \$5.00. History, importance and operation of transportation systems.	IM-3
Film #31	How Scientists Study the Soil, #5462, Color, 22 min., \$1.00. Points out the important part soil plays in the production of all agricultural crops.	IM-3
Film #32	Lead From Mine to Metal, #2495. Color. 24 min. \$1.75. Shows modern methods of locating lead deposits and the use of up-to- date machinery in mining, trans- porting, and extracting lead.	IM-3



NUMBER	TITLE	IM	SOURCE
Film #33	Up From Clay, 25-1/2 min. Free. Dramatizes the scope of modern automobile body-building operations; interesting and informative story of how a new model car comes into being.		IM-4
Film #34	The ABC's of Hand Tools, Color. 33 min. Free. Animated by Walt Disney; shows how hand tools should be used to get best results.		IM-4
Film #35	The Strongest Link, 26 min. Free. A broad view of the trucking system that knits our economy.		IM-4
Film #36	The ABC of Internal Combustion, Color. 13 min. Free. An animated motion picture explaining the basic principles of the internal combustion engine.		IM-4
Film #37	Oil Film in Action, Color. 13 min. Free. A technical film prepared for practicing engineers, designers, and students to show how oil films behave in bearings.		IM-4
Film #38	ABC of Diesel Engines, Color. 18 min. Free. Diesel engine principles are explained in this newly up-dated animated film.		IM-4
Film #39	From Trees to Lumber, #NS 3580 14 min. \$.75. Follows the man- ufacture of lumber from seedling to logs and through the mill.		IM-5

NUMBER	TITLE	IM SOURCE
Film #40	Faces of the Land, Color 28 min. Free. This institutional film places siress on the positive benefits mankind receives through his ability to reshape the land, uncover ores, control rivers, build lakes, and smooth out terrain for fast travel.	IM-6
Film #41	The Algoma Story, Free. Shows the manufacture of architectural grade plywood and the use of such in building construction.	IM-117
Film #42	An American Sawmill, Color.  26 min. Free. Tour of a modern sawmill showing all of the processes involved in turning a tree into lumber.	IM-8
F11m #43	Birth of An Oil Field, 28 min. Color. Free. How an oil well is drilled and how crude oil is started on its way to the refinery from under the ground.	IM-9
Film #44	The Electrician, BW, 11 min. \$2.15. Discusses jobs in electrical work. Explains the need for workers in wiring buildings and homes and in servicing motors and household appliances and the place of the electrician in communications and radio.	IM-10
Film #45	Pipeline in the Rockies (1962), 24 min. Free. The construction of a pipeline.	IM-11
F11m #46	Rubber From Malaya, 13 min. Latex to manufactured sheet. (Book 3 months in advance.)	IM-12

NUMBER	TITLE	IM SOURCE
Film #47	This Way Up, 26 min. Free. Flying a drilling rig and equipment into the jungles.	IM-13
Film #48	Say It With Service, Color. 15 min. Free. Demonstrates what customers want in auto service.	IM-14
Film #49	Safety at Work, Shows that sound safety programs can reduce the number of industrial deaths and accidents.	IM-15
Film #50	A Product of Imagination, Color. 28 min. Extraction of aluminum from raw materials to the finished product. Illustrates the many uses of aluminum.	IM-16
Film #51	Houses Have Four Sides, Color. 30 min. Free. Shows installation of aluminum siding, beauty, durability, and economy of siding.	IM-16
Film #52	Timber of Our Times, 25 min. Free.	IM-17
Film #53	Faces and Figures, 28 min. Story of hardwood plywood from the forest to everyday uses.	IM-18
Film #54	Journey of a Tree, 26 min. 16mm B & W (1952) How furniture is manufactured in the Ethan Allen Plant in Beecher Falls, Vermont.	IM-19
Film #55	Steel Wire for Industry, Color. 24 min. Shows scenes from a steel mill, followed by scenes of the drawing of wire for many industrial purposes, from wire for steel bridges to wires used in fly swatters.	IM-20

<u>NUMBER</u>	TITLE	IM	SOURCE
Film #56	This is Aluminum, 29 min. B&W. Describes in detail the various processes by which bauxite, the ore of aluminum, is transformed into finished aluminum products.		IM-21
Film #57	A Stretch of the Imagination, 27 min. America's search for rubber substitute and story of natural rubber to discovery of vulcanization. (order 2 weeks in advance)		IM-21
Film #58	Zinc Mines and Mining. Free.		IM-21
Film #59	People and Movement (1961), 17 min. Free. Shows the bene- fits and pleasures the national system of interstate highways are bringing to the people of this country.		IM-22
Film #60	Industrial Arts - A Safe Shop, 12 min. B&W. LS 94. Describes the many safety rules applicable to the industrial arts shop.		IM-23
Film #61	The Fabulous Decade, Color. Free 22-1/2 min. Concerns water transportation.	•	IM-24
Film #62	Salmon - Catch to Can, 14 min. Color. Free. Salmon fishing and packaging.		IM-25
Film #63	The American Road, 38 min. Free. History of roads and transportation.		IM-26
Film #64	The Carpenter		IM-27



NUMBER	TITLE	IM	SOURCE
Film #65	At Your Service, (1963) Color 13-1/2 min. Free. Illustrates how rental service is utilized in industries, hospitals, restaurants, hotels, food marts, and other businesses.		IM-28
Film #66	Meaning of the Industrial Revolution, Color. \$3.40. BW \$2.15. 25 min.		IM-10
Film #67	The Garrison Story. Color.  20 min. Free. A description of the various phases of con- structing the Garrison Dam in North Dakota.		IM-7
Film #68	Refinery at Work, Follows the chemical and mechanical process for refining petroleum.		IM-106
Film #69	The Shape Plastics, Describes the role of the research chemist and the production of plastics in some of the world's most modern laboratories.		IM-80
Film #70	Plastics, Industrial Processes and Products, Typical consumer plastics products are shown being manufactured.		IM-80
Film #71	Making Books, #1330. 10 min. \$2.00. Story of book manufacturing from author's manuscript to the finished bound book.		IM-3
Film #72	Printing Through the Ages, Traces the story of printing from ancient times to latest methods.	:	IM-3



NUMBER	TITLE	IM SOURCE
Film #73	The Art of Spark Testing, 16 mm, 5 d. color, Basic principles of the art of spark testing metals. Spark patterns of different steels are shown.	IM-107
Film #74	Distributing American Goods, #0575, 10 min. \$2.00. Producer, wholesalers, retailers and transportation.	IM-3
Film #75	Trade and Transportation, #4559, 16 min. \$4.50. Development of trade and transportation, history and present.	IM-3
Film #76	Freighter at Sea, #0778- 17 min. \$2.75. Planning, preparation, and operation of a freighter at sea.	IM-3
Film #77	Great Lakes: Highway of Commerce #0871. Color. 22 min. \$6.00 Vital role for transporting pulp, grain, coal, limestone and iron ore.	IM-3
Film #78	Oil, The Invisible Traveler (1952) 19 min. Free. Trans-portation of petroleum products.	IM-9
Film #79	Power in the Yard, #405, BW, 13-1/2 min. Free.	IM-1
Film #80	Guided Maintenance - with MADRECK (1964). Color. 6-1/2 min. Free. Using the Navy's F48 Phantom II interceptor as a case in point. The film shows how the MADRECK System can assure complete operational readiness. (Book 4 weeks in advance.)	IM-111

NUMBER	TITLE	IM SOURCE
Film #81	Specific Properties of Stain- less Steel, (Republic) 16 mm sd. Color. Discussion of the speci- fic properties of stainless steel and gives strength re- quirements of it.	IM-36
Film #82	The 707 Astrojet, 16 mm. Color. 13 min. Free. How the 707 Astrojet was made and how it works.	IM-115
Film #83	Supermarket for Industry, The role which industrial distribution plays in keeping the flow of production supplies available on a moment's notice.	IM-1
Film #84	Your Voice and the Telephone Animated film illustrating how sound waves are generated over a phone, how the phone operates and how to use the telephone.	IM-116

## FILM SLIDE SERIES

NUMBER	TITLE	IM SOURCE
Series #1	Industrial-Economic Cycle 36 frames. Color. 35 mm. Describes how the need for a product is met through the four basic types of industries and how these industries work together in a never-ending process to provide goods and services to the public and other industries.	IM-29
Series #2	Activities of Industry, Describes and explains the six basic activities which are found to be common to nearly all types of indus- tries. The six activities include: Product development, purchasing, manufacturing activity, industrial relations internal finance and office service, and marketing.	IM-29
Series #3	Raw Materials - Metal  Extraction, The series de- scribes the extraction of lead and zinc, and also presents significant similar- ities and relationships be- tween this process of mining and that of mining other metals.	IM-29
Series #4	Tire Manufacturing. The content utilizes the tire manufacturing industry to represent a typical manufacturing industry from the receiving of the raw materials to the shipment of the product upon completion.	IM-29



NUMBER	TITLE	IM SOURCE
Series #6	Saw Mill Operations. Illustrates actual small saw mill operations of preparing and cutting logs and manufacturing lumber from them.	IM-29
Series #7	The Processing of Peas. Illustrates the harvesting, cleaning, packing, and ship- ment of peas.	IM-29
Series #8	Check-Up, Set #2. Colored. 27 slides. \$2.70. Shows proper methods of checking compression, carburetor and ignition. How to make proper magneto and carburetor adjustments, etc.	IM-31
Series #9	Start, Stop and Store, Set #7 Colored. 28 slides. \$2.80. Instructs engine owner on type of oil and gasoline to use in Briggs and Stratton engines. How to start, stop, maintain and store during off season.	IM-31
Series #10	Casting a Metal Project in a School Shop. Gerald Munyon illustrates the preparation of the sand and mold, the pouring and the metal in the mold.	IM-112

### FILMSTRIPS

NUMBER	TITLE	IM SOURCE
Filmstrip	#1 Fishermen at Nova Scotia FS639.22 F53 (1958) 40 frames. Color. Free loan. Shows the work involved in catching fish for a living.	IM-30
Filmstrip	#2 Discovering Fishes FS639.37 D611 (1964) 52 frames. Free loan. Describes methods of locating and catching fish.	IM-30
Filmstrip	#3 Textiles for Everyone with record and script. Free loan or purchase.	IM-32
Filmstrip	#4 New England Fishermen FS639.22 N44 (1951) 79 frames. BW. Free loan. Contrasts the schooner method of fishing with that of a Diesel trawler.	IM-30
Filmstrip	#5 Maine Sardines FS639.27 M28 (undated) 45 frames. Color. Free loan. Depicts the catching of and proces- sing of Maine sardines.	IM-30
Filmstrip	#6 Shell Fishing FS639.4 Sl (1951) 61 frames. BW. Free loan. Depicts the catching, canning, packing and marketing of shell fish.	IM-30
Filmstrip	#7 The Story of Wisconsin Paper Color. Teacher's Guide fur-	IM-105

NUMBER TITLE IM SOURCE Filmstrip #8 Natural Gas. Illustrates IM-11 the extraction, distribution and use of natural gas and the importance it holds for man. Filmstrip #9 Rocket Power for Space IM-113 Travel, Color. 40 frames. \$5.75. Explains how a rocket works in space, multistage rockets, rocket aircraft, why satellites and space stations orbit the earth and some problems of space travel.

## VIDEO TAPES

NUMBER	TITLE	IM	SOURCE
Video Tape #1	Automated Transfer Line #100. Illustrates the utilization of automated machinery to machine a farm tractor engine block.		IM-29
Video Tape #2	Tracer Lathe Operation #110. Demonstrates the use and operating principles of tracer lathes in industrial machining work.		IM-29
Video Tape #3	Single Station Assembly #150. Illustrates the assembly of an entire product at one work station by a single operator.	, <del>d</del> eca	IM-29
Video Tape #4	Assembly Line Assembly #151. Illustrates the assembly of a portable flourescent lantern product utilizing several work stations as the product moves from the initial stages to its completion.	196	IM-29



## **CHARTS**

<u>NUMBER</u>	TITLE	IM SOURCE
Chart #1	This is the Industrial Revo- lution 1959 22"x34" \$.50 Graphically depists the industrial revolution.	IM-33
Chart #2	Tools That Created Civiliza- tion 35-1/2"x16-7/8" \$.25 Depicts the historical devel- opment of the various hand and machine tools.	IM-33
Chart #3	Productivity Creates All Economic Growth 1961 \$1.00 44"x22" Illustrates and describes the history, development, and factors involved in productivity and its relationship to economic growth.	IM-33
Chart #4	How Steel is Made 35"x45" Free. Illustrates the flow of the steelmaking process from raw materials to finished products. Grades 5 through 12.	IM-34
Chart #5	America's Products and the Trucks that Carry Them	IM-43
Chart #6	The Inland Waterways of the U.S.	IM-44
Chart #7	Transportation Since 1775	IM-44
Chart #8	The Story of Flight and Air Transportation	IM-45
Chart #9	Natural Rubber - A Product	IM-51



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NUMBER	TITLE	IM SOURCE
Chart #10	How an Automobile is Made	IM-26
Chart #11	Set of 15 charts on <u>Steel</u> <u>Making</u>	IM-36
Chart #12	Natural Gas From the Well to Your Burner	IM-11
Chart #13	<u>History of Land Transporta-</u> tion	IM-109

# KITS

NUMBER	TITLE	IM SOURCE
Kit #1	How Steel is Made Includes samples of metal and film-strip.	IM-34
Kit #2	Making Your Own Paper A kit for making paper that includes pulp, screen, felt, frame, roller, and direc- tions. NOT AVAILABLE IN QUANTITY.	IM-35
Kit #3	Preparing Your Own Cellulose Pulp Wood chips and directions for making pulp. NOT AVAILABLE IN QUANTITY.	IM-35
Kit #4	Papermaking Sample Kit Contains samples of the step by step procedure for making paper as well as a written explanation. NOT AVAILABLE IN QUANTITY.	IM-35
Kit #5	<u>Textiles Kit</u> .	IM-32
Kit #6	Set of 8 Filmstrips with  Script Booklets  FS5 - "Raw Materials of Steelmaking"  FS6 - "The Chemistry of Iron"  FS7 - "The Chemistry of Steel"  FS8 - "The Cradle of American Industry"  FS9 - "Competition and Research"  FS10 - "Money at Work"  FS11 - "Science Technology and Society"  FS12 - "Community Resources	IM-36
	Workshops for Teachers"	

NUMBER	TITLE	IM SOURCE
Kit #7	Gas Serves Your Community	IM-11
<b>Kit</b> #8	Petroleum	IM-37
Kit #9	A Portfolio On Paper	IM-38
Kit #10	Materials on Chemistry Book- lets Education publications available from the chemical industry. Film guide on chemicals, chemistry and the chemical industry.	IM-42
Kit #11	The Search and The Prize Filmstrip with record and script Scientific inquiry- (research in industry) Ford Motor Co.	IM-26
Kit #12	Materials containing an (air- line) industry directory of publications and careers with airlines.	IM-56
Kit #13	Materials covering manufacturing and research in Chemistry. Careers, film guide list and educational publications list of materials available from the chemistry industry.	IM-42
Kit #14	Communications and Telephone  Program contains materials  for all grade levels, wall  charts, teacher's guide to  use of these materials (Bell  System Aid to Education series)	IM-58
Kit #15	The Coatings Industry, contains materials on paint, varnishes, and lacquers manufacture and use. Lists of industry films and occupational opportunities.	IM-60

NUMBER	TITLE	IM SOURCE
Kit #16	Milk Industry Foundation	IM-63
Kit #17	Corn Industries. Material describing hundreds of products manufactured from corn. Includes booklet, charts and pamphlets on the technology of refining byproducts of corn.	
Kit #18	Story of processing and utilization of meats.	IM-68
Kit #19	Manufacturing Soft Drinks	IM-66
Kit #20	Consumer knowledge of <u>Canned</u> <u>Goods</u>	IM-69
Kit #21	Salt, its extractions, processing and uses	IM-70
Kit #22	Rice production.	IM-71
Kit #23	Wheat Flour, its production.	IM-72
Kit #24	The story of the manufactur- ing and uses of (hardboard) the "engineered wood".	IM-74
Kit #25	What it takes to (manufac- ture an automobile), charts, pamphlets and facts for study on transportation by truck and auto.	IM-43
Kit #26	Making Iron and Steel - Pic- ture set.	IM-77
Kit #27	Hardwood (plywood) manufac- turing. Technical data, uses and film lists.	IM-18

NUMBER	TITLE	IM SOURCE
Kit #28	Trade publications of the (plastics) industry. The story of plastics manufacturing and the need for plastics education.	IM-80
Kit #29	Model Rocketry kit. Educa- tional aid to aerospace understanding.	IM-81
Kit #30	How (Leather) is tanned - A display.	IM-41
Kit #31	Kit containing approximately 40 items - charts, brochures, pamphlets, leaflets on (careers, manufacturing of automobile, corporation structure and etc.) Ford Motor Company.	IM-26
Kit #32	Materials on: Use of the (Lathe) and charts.	IM-83
Kit #33	Materials concerning (inland waterways) of the U.S.	IM-84
Kit #34	Machine Tools, their use, manufacture, training steps and list of motion pictures available.	IM-89
Kit #35	Instructional materials Booklets and articles on (Papermaking) in Wisconsin.	IM-35
Kit #36	Many materials dealing with technical data on (forestry), processing and testing (wood) and careers. Forestry Products, Madison, Wisconsin.	IM-94
Kit #37	Portland Cement - booklets, charts, facts and technical data on cement and concrete construction.	IM-95

NUMBER	TITLE	IM SOURCE
Kit #38	Small Engines - contains many booklets, diagrams, charts, manuals on small internal combustion engines.	IM-96
Kit #39	Selected materials on paper- making from various indus- tries, forestry service and Wisconsin (papermaking) industries.	IM-38
Kit #40	Materials on manufacturing of (Paper).	IM-97
Kit #41	Booklets on the (baking) industry.	IM-99
Kit #42	Soil Test Kit \$7.95 each	IM-104
Kit #43	Automobile Engine. A clear plastic model with movable parts operating with batteries. Illustrates the functions of the various parts of the internal combustion gasoline engine. Approx. \$13.00 plus postage.	IM-110

## **GAMES**

NUMBER	TITLE	IM SOURCE
Game #1	Stock Market Game, #4821 1963 2-8 players. About \$4.00. A game illustrating the nature of the stock market and the relationship to industry.	IM-48
Game #2	Venture A business simula- tion exercise developed by Procter and Gamble to assist persons in developing a prac- tical understanding of business operations.	IM-118

#### BOOKLETS, PAMPHLETS, LEAFLETS AND MANUALS

NUMBER		TITLE	IM	SOURCE
Booklet	#1	Technological Trends in Major American Industries \$1.50 each		IM-39
Booklet	#2	1967 Business Trends and Progress		IM-26
Booklet	#3	Evolution of Mass Production		IM-26
Booklet	#4	Copper-the Oldest and New- est Metal		IM-40
Booklet	#5	The History of Ice Cream		IM-100
Booklet	#6	<u>Leather Facts</u> \$.40 each		IM-41
Booklet	#7	<u>Pipelines, How Trucks</u> <u>Serve America</u>		IM-43
Booklet	#8	Facts About Oil Handbook		IM-44
Booklet	#9	The Human Side of Railroads		IM-45
Booklet	#10	Railroads Deliver the Goods		IM-45
Booklet	#11	Trucks and Things You Want to Know About Them		IM-46
Booklet	#12	Wheels for America's Progress		IM-46
Booklet	#13	<u>Pictures of Ocean Going</u> <u>Vessels</u>		IM-47
Booklet	#14	The Automobile Engine 7 manuals 9D-1 through 9D-7		IM-26
Booklet	#15	Rubber (with teacher's manual)	٠	IM-49

NUMBER	TITLE	IM SOURCE
Booklet #16	Rubber	IM-50
Booklet #17	Natural Rubber - How Nature Plus Science Serve Mankind	IM-51
Booklet #18	Wonder Book of Rubber	IM-52
Booklet #19	Leather Facts A picturesque account of one of natures miracles. \$.40 each in quantity.	IM-53
Booklet #20	Space Primer Explains terms used in space work.	IM-55
Booklet #21	Uses of Aluminum History, manufacturing and uses of aluminum production.	IM-57
Booklet #22	Power and Progress Electrical power, its production, transmission and uses. Future in the electrical power industry.	IM-59
Pamphlet #23	Publications and Materials produced by United Fresh Fruit and Vegetable Assn.	IM-61
Booklet #24	The Story of Granite	IM-73
Booklet #25	Leather in Our Lives The story of leather	IM-41
Catalog #26	Models catalog - slot car, cars, aircraft and other models - price lists and illustrations.	IM-76
Booklet #27	Laboratory Experiments in the Chemistry of Steel	IM-77
Rooklat #28	Class Report - Coal	TM-78

NUMBER	TITLE	IM SOURCE
Catalog #29	Plastics Materials catalog	IM-79
Booklet #30	<u>Careers in Statistics</u> 2nd Edition	IM-82
Booklet #31	Proposal for an Eye Pro- tection Program - Safety	IM-85
Booklet #32	The Apparel Industry Offers You a Career Opportunity. Servicing sewing machines	IM-87
Booklet #33	Cotton Educational Aids	IM-88
Booklet #34	The Story of Cotton	IM-88
Booklet #35	How Machine Tools Make America Great	IM-90
Booklet #36	Diston Saw, Tool and File Manual - How to choose, use and care for tools \$.25	IM-91
Booklet #37	<u>Lifelines</u> - How trucks serve America	IM-43
Booklet #38	Lumber and Wood Products Literature list of instruction aids.	IM-92
Booklet #39	10 Most Frequently Asked Questions About Fine Cabinet Woods	IM-93
Booklet #40	Selected Publications of the Aluminum Association	IM-97
Booklet #41	Reference and Audio Visual Materials on Iron and Steel a teacher guide	IM-36
Booklet #42	Machines & Work - for middle grades. 20 transparencies and 20 spirit duplicating pages	IM-98

NUMBER	TITLE	ĪM	SOURCE
Booklet #43	Magnetism & Electricity for middle grades - 20 transparencies and 20 spirit duplicating pages		IM-98
Booklet #44	The Story of Pulp & Paper		IM-101
Booklet #45	Water, Water Everywhere Nature and need of water, water cycle, shortage, and water research.		IM-102
Booklet #46	Manufacturing in the School Shop - Hams and Schaffer (authors) Outline the neces- sary steps which the teacher and student may take to manu- facture a product in an industrial arts laboratory.		IM-103
Booklet #47	The Story of the Plastics Industry Basic information about the history and growth of plastics and the processes and methods of fabricating such.		IM-80
Booklet #48	The Air Express Story		IM-108
Booklet #49	General Theories of Operation		IM-31
Booklet #50	Repair Instructions II.		IM-31
Booklet #51	Power Primer		IM-4
Booklet #52	Truck Drivers Dictionary and Glossary		IM-46
Booklet #53	Economics Unit Outline (Trucking)		IM-46
Pamphlet #54	How You Can Make Paper		IM-97

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#### Section IV

#### **BIBLIOGRAPHY**

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